

Management Program
(Long Distance education system)
Revised Curriculum 2022

Name of higher education institution	Bangkok Thonburi University
Campus/Faculty/Department	Faculty of Business Administration
	Management Program

Section 1. General information

Course code and name

Thai language	หลักสูตรบริหารธุรกิจบัณฑิต สาขาวิชาการจัดการ
English	Bachelor of Business Administration Program in Management

2. Degree name and program

Thai language	ชื่อเต็ม บริหารธุรกิจบัณฑิต (การจัดการ)
	ชื่อย่อ บธ.บ. (การจัดการ)
English	Full name : Bachelor of Business Administration (Management)
	Abbreviation BBA (Management)

3. Major

None

4. Number of credits studied throughout the program

126 credits

5. Type of the course

5 . 1 type

It is a bachelor's degree level course.

academic

professional or operation

3.1 Course

3.1.1 The total number of credits throughout the program is 126 credits .

3.1.2 Course structure

1 . General education subjects	30	credits
1.1 Language subject group	12	
1.2 Humanities subject group	6	
1.3 Social Science subject group	6	
1.4 Science and Mathematics Subject Group	6	
2. Specialized subjects	90	credits
2.1 Core subject group	39	
2.2 Required major subjects:	36	
2.3 Selected major subjects	15	
3 . Free elective subjects	6	credits

3.1.4 Educational plan

Year 1 , Semester 1

Code	Course name	Credit (Theory - Practice - Self - study)
xx xxx	Language subject group	3 (xxx)
xx xxx	Humanities subject group	3 (3-0-6)
xx xxx	Social Science subject group	3 (3-0-6)
BA 101	Business administration	3 (3-0-6)
BA 103	Financial accounting	3 (3-0-6)
Total		1 5(x - x - x)

Year 1 , Semester 2

Code	Course name	Credit (Theory - Practice - Self-study)
xx xxx	Language subject group	3 (xxx)
xx xxx	Social Science subject group	3 (3-0-6)
xx xxx	Humanities subject group	3 (3-0-6)
xx xxx	Science and Mathematics subject group	3 (3-0-6)
BA 102	Marketing principles	3(3-0-6)
Total		1 5(x - x - x)

1st year, Summer course

code	Course name	credit

		(Theory - Practice - Self-study)
x x xxx	Language subject group	3 (xxx)
xx xxx	Science and Mathematics subject group	3 (3-0-6)
	Total	6 (x - x - x)

Year 2, Semester 1

Code	Course name	Credit (Theory - Practice - Self-study)
xx xxx	Language subject group	3 (xxx)
BA 203	Business statistics	3(2-2-5)
BA 204	Operations management	3(3-0-6)
BA 205	Application of computers in business	3(2-2-5)
BA 206	Business economics	3(3-0-6)
	Total	1 5(x - x - x)

Year 2, Semester 2

Code	Course name	Credit (Theory - Practice - Self-study)
BA 201	Business taxation	3(3-0-6)
BA 202	Business law	3(3-0-6)
BA 207	Business finance	3(3-0-6)
BG 201	Business ethics and social responsibility	3(3-0-6)
BG 202	Organizational behavior	3(3-0-6)
	Total	1 5(15 - 0 - 30)

Year 2 , Summer course

Code	Course name	Credit (Theory - Practice - Self-study)
BA 301	Management Accounting	3(3-0-6)
BG 302	Human resource management	3(3-0-6)
	Total	6 (6 - 0 - 12)

Year 3, Semester 1

Code	Course name	Credit

		(Theory - Practice - Self-study)
BG 203	Leadership	3(3-0-6)
BG 301	Quality management	3(3-0-6)
BG 302	Business psychology	3(3-0-6)
BA 303	Strategic management	3(3-0-6)
BG 306	Performance evaluation	3(3-0-6)
BG 307	Labor relations management	3(3-0-6)
Total		18(18-0-36)

Year 3, Semester 2

Code	Course name	Credit (Theory - Practice - Self-study)
BG 303	Business research	3(2 - 2 - 5)
BG 304	Prepare to practice management professional experience	1(45)
BG 401	small business management	3(2 - 2 - 5)
BG 402	Seminar in Management	3(2 - 2 - 5)
xx xxx	Selected major group	3 (xxx)
Total		13 (x - x - x)

Year 3 , Summer course

Code	Course name	Credit (Theory - Practice - Self-study)
BG 305	Practice on the professional training in management experience	5 (450)
Total		5 (450)

Year 4, Semester 1

Code	Course name	Credit

		(Theory - Practice - Self-study)
xx xxx	Selected major groups	3 (xxx)
xx xxx	Selected major groups	3 (xxx)
xx xxx	Selected major groups	3 (xxx)
xx xxx	Free electives	3 (xxx)
Total		12 (x - x - x)

Year 4, Semester 2

Code	Course name	Credit (Theory - Practice - Self-study)
xx xxx	Selected major groups	3 (xxx)
xx xxx	Free electives	3 (3-0-6)
Total		6 (x - x - x)